

THE POINTS CARD  
for kids & youth

*Earning while learning  
for a bright future...*



416-813-0909 Local

1-877-762-7624 Toll Free

[tylaine@kpyo.net](mailto:tylaine@kpyo.net)  
[www.kpyo.net](http://www.kpyo.net)

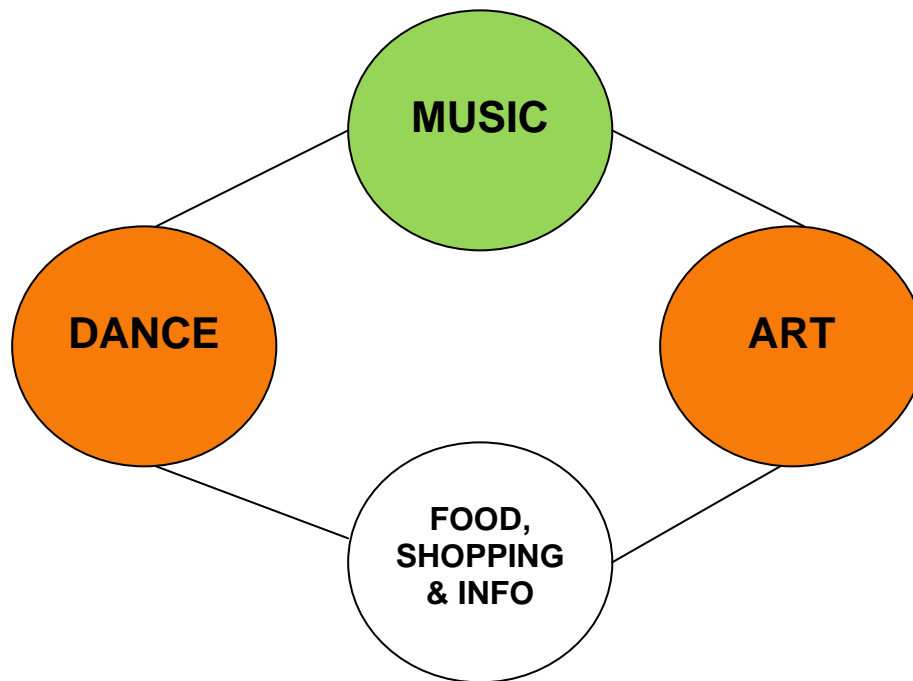
# YOUTH DAY 2008

Nathan Phillips Square – City Hall – Toronto, Canada

## Saturday, July 26

12 Noon - 9:00pm

***“Celebrate Youth”***



**A FREE 9 hour annual outdoor festival with a capacity of 25,000 at City Hall**

**A unique family concert celebrating our Youth's achievements in dance, music and art  
An opportunity for Corporate Champions to show they too care about our next generation ...**

**Hundreds of Youth and Canadian recording artists participate on 2 non-stop stages,  
showing we stand united against violence in support our next generation!**



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# YOUTH DAY

## **Event History:**

The inaugural YOUTH DAY 2007 at City Hall was designed to enable Youth 14 to 24 to showcase their incredible talents in music, art and dance. The astonishing success of its first year far exceeded the expectations of organizers and sponsors alike, with an audience of over 5,000 from as far as the United States and Quebec. Even Media deemed the event “commendable” and “long overdue”. The unprecedented concert featured some 300 performers over 9 hours, and was opened by the Honourable David Zimmer on behalf of Premier McGuinty; the Honourable John Tory, and spokesperson for the Youth Party of Canada, Tyler Johnson. 24 Youth finalists, who previously auditioned at the Lorraine Kimsa Theatre for Young People, were empowered to show us all - their peers - their family and friends, their outstanding achievements. Another 24 mentor bands, including headliner and Canadian recording artist Fefe Dobson also contributed their time to this important united event in celebration of our next generation. With City bells chiming at 6:00pm, the Canadian Cadets from all branches helped us salute our Youth serving overseas that couldn't be there that day, and a moment of silence was observed for those Youth we have lost to violence as the Canadian flag was folded to the national anthem. Extensive press coverage included CITY TV, CTV, Global Television and numerous print media. A great day was had by all, with a huge call for YOUTH DAY 2008.

## **Event Overview:**

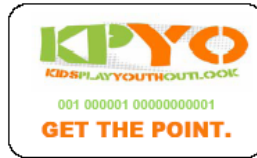
Now, as a part of the new Toronto summer landscape, this year's annual YOUTH DAY has gained momentum and new interest from School Boards and more Corporate Champions. The goal; to grow the event - and the Youth themselves are intent on a huge attendance to make “their” day a great success this July 26th. 2008 Additions include a Youth Gallery around the fountain at Nathan Phillips Square, so they can show us their fabulous works in fine arts, crafts and photography. Again there will be valuable information stations; from Youth resources, to career and volunteer opportunities offered by community and government agencies such as Toronto Fire Services, plus give-aways from Corporate Champions. This year's 9 hour program features an exciting varied collection of almost 50 acts and near on 300 performers on the 2 separate outdoor stages (Industry professionals and talent scouts are invited to witness our Youth's abilities). Food and beverage stations with service the audience capacity of 25,000 - No alcohol will be vended or served.

## **Invitation Dissemination:**

YOUTH DAY has attracted Media Sponsorships from FLOW 93.5, Tribute Magazine and the Tandem Community Papers who ensure the GTA is aware of the venue. Universities, Colleges and Schools have received invites, while Press Releases get the main media out to cover the “good news story”. TCHC, Tourism listings, on-line databases and Libraries, plus dozens of Youth organizations are already working with us. The Youth's mediums; Facebook, myspace, word-of-mouth, and posters and over 10,000 flyers will do the rest!

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**INSIGHTFUL SUPPORTING CHAMPIONS ALREADY ON SIDE...**



**THANK YOU**



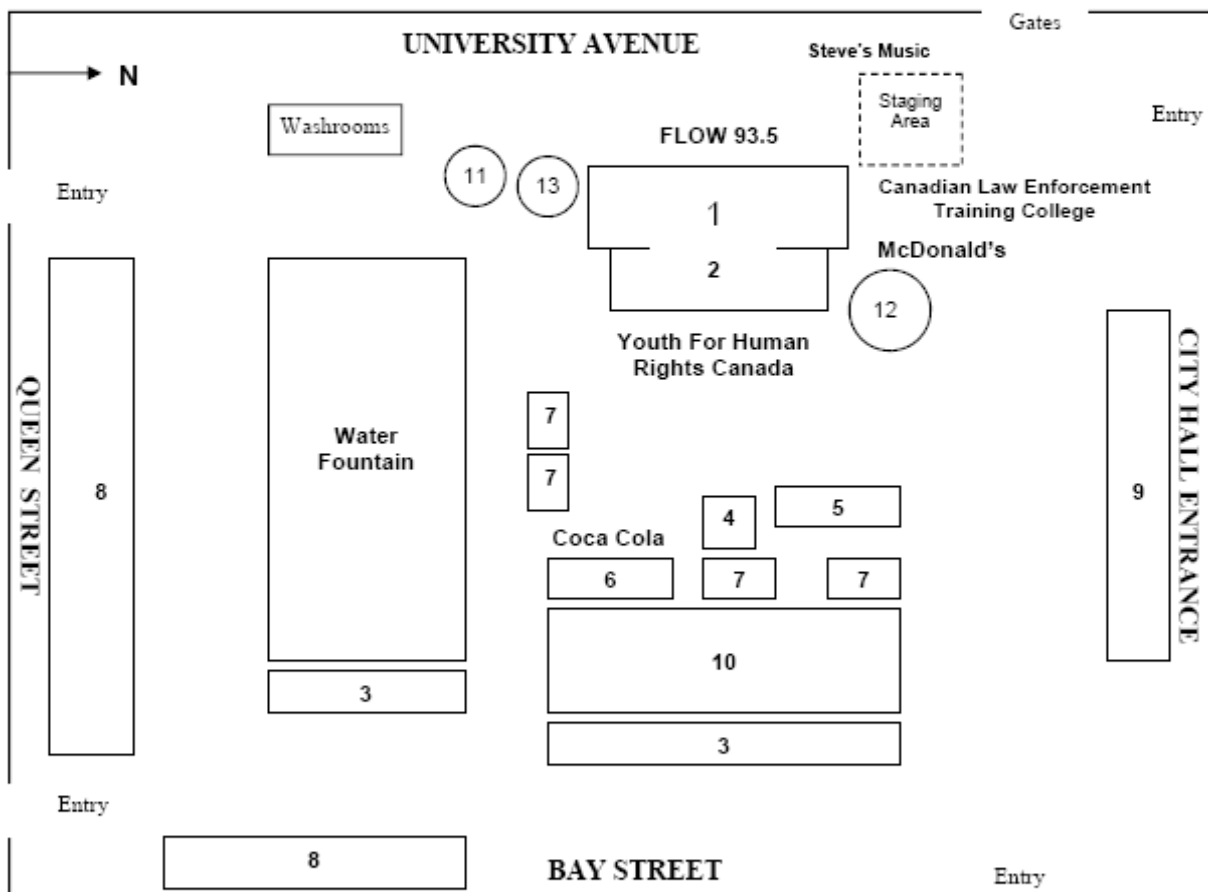
# FESTIVAL FLOOR PLAN

## WHAT **YOUTH DAY 2008** LOOKS LIKE

*Located in the heart of our City, the address has easy access; by TTC subway, train or bus, and attracts thousands! Convenient parking under the Square, enable fans to drive in from as far as Montreal and the US.*

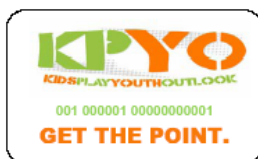
The City of Toronto has generously contributed the venue and its staff for our City's Youth. Get involved and grow it!

**NATHAN PHILLIPS SQUARE, TORONTO CITY HALL, 100 Queen Street West, Toronto, ON M5H 2N2**



**Legend:**

- |                                 |                            |
|---------------------------------|----------------------------|
| 1. Main stage – Music           | 7. Food Stations           |
| 2. Platform stage – Dance       | 8. Vendor Booths           |
| 3. Youth Gallery                | 9. Community Organizations |
| 4. Technical & Lighting Station | 10. Peace Garden           |
| 5. Media Platform               | 11. Fan Station            |
| 6. Coca Cola Beverage Station   | 12. Registration & Press   |
|                                 | 13. H2O - Water Station    |



## EVENT STAGE ROSTER – Stage 1 (32'x24') & Stage 2 (24'x16')

A	TIME	STAGE	S1	S2	MIN	WHAT	TITLE/ORIGIN
1	12:00	TYLAINE DUGGAN *	1		.5	Speaker 1	YOUTH DAY Founder
2	12:00	FLOW 93.5 Team *	1		.5	MC 1	Master of Ceremonies
3	12:01	DareArts Choir with Carlos Morgan	1 1		4 5	Music 1 Music 2	Youth - O Canada R&B
4	12:10	OPENING; Joseph Singh YHRI; Taryn Bryenton		2 2	2.5 2.5	Speaker 2 Speaker 3	Youth Governor General Youth for Human Rights
5	12:15	United Performance	1		5	Music 3	YHRI
6	12:20	The Black Rainbows	1		15	Music 4	Rock
7	12:35	Yung Spot	1		5	Music 5	Rap
8	12:40	Naughty by Nature		2	10	Dance 1	Hip Hop
9	12:50	Invermier	1		15	Music 6	Rock
10	1:05	Joyce Li * (p)	1		5	Music 7	Classical Piano
11	1:10	Gutta	1		5	Music 8	Rap
12	1:15	TonicSoul	1		15	Music 9	Rock
13	1:30	Little Rascalz		2	10	Dance 2	Kids Dance Group
14	1:40	Rosita Stone *	1		15	Music 10	Latin
15	1:55	Shannon McManus (p)	1		5	Music 11	Contemporary
16	2:00	Caspian Sawczak *	1		5	Music 12	Guitar Solo
17	2:05	Vincente Villanueva *	1		5	Music 13	R&B
18	2:10	Speak of the Devil	1		15	Music 14	Rock
19	2:25	J. Robb	1		5	Music 15	Rap
20	2:30	Haley Mitchell	1		5	Music 16	Contemporary
21	2:35	Amanda Cam'raye	1		15	Music 17	R&B
22	2:50	Dr Anthony Hutchinson *		2	5	Speaker 4	Motivational Speaker
23	2:55	Heavy Steve/St Dreama *	1		10	Music 18	Rap
24	3:05	Adanya Dunn *	1		5	Music 19	Theatre
25	3:10	David Kirton	1		15	Music 20	Reggae
26	3:25	Angelica Fasulo	1		5	Music 21	R&B
27	3:30	Bare Rump *	1		15	Music 22	Rock
28	3:45	Valeria Fusto		2	10	Dance 4	Hip Hop
29	3:55	Sarah Melody *	1		15	Music 23	Contemporary
30	4:10	Kricket *	1		5	Music 24	Rap
31	4:15	Orlando Bowen		2	5	Speaker 5	CFL Alumni
32	4:20	Caroline De Klerk *	1		5	Music 25	Guitar Solo
33	4:25	Lian Hua Arts Group		2	10	Dance 5	The Lion Dance
34	4:35	KeeLo Gramz	1		15	Music 26	Rap



**EVENT STAGE ROSTER – Stage 1 (32'x24') & Stage 2 (24'x16') Continued 2...**

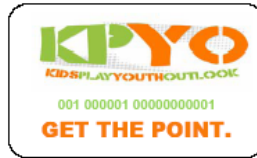
A	TIME	STAGE	S1	S2	MIN	WHAT	TITLE/ORIGIN
35	4:50	ThatRadio.com/BLU	1			MC2	Switch over
36	4:50	Michelle Angel	1		5	Music 27	R&B
37	4:55	Vanessa Kamevaar & Josh	1		5	Music 28	Contemporary
38	5:00	Project Crunch	1		15	Music 29	Hip Hop
39	5:15	C-DET	1		10	Music 30	Rap
40	5:25	Stone Angel	1		15	Music 31	Rock
41	5:40	Thiago	1		15	Music 32	Latin
42	5:55	Valeria Fusto	1		5	Music 33	Contemporary

***ALL PERFORMERS CLEARED for CLOCK TOWER CHIMES***

43	6:00	Tylaine Duggan *	1		2	Speaker 1	- Moment of silence
		Elvis Priestley *	1			Music 34	- Oh Canada/bilingual
		CADETS CANADA *	1		4	Speaker 6	- Flag Folding
		True Notion		2	3	Music 35	- Dedication Song
		Penny Nicholls with Youth Advisory Board	1		4	Speaker 7	- Youth Board Salute to Youth serving overseas
		On stage			2		
44	6:15	Touch International		2	10	Dance 7	Exhibition
45	6:25	Charlie Black	1		10	Music 36	Rap
46	6:35	Dare2B		2	10	Dance 8	B-Boy w Dizzy
47	6:45	Basia Lyjak	1		15	Music 37	Rock
48	7:00	Mic Boogie	1		10	Music 38	Hip Hop
49	7:10	Bella Divas		2	10	Dance 9	Female Urban
50	7:20	From Other Planes *	1		15	Music 39	Rock
51	7:35	Glass Cats *		2	10	Dance 10	Korean Hip Hop
52	7:45	Mami Uno *	1		10	Music 40	R&B
53	7:55	Freddy Will	1		10	Music 41	Hip Hop
54	8:05	Futures Past *	1		15	Music 42	Rock
55	8:20	Linda Pinizzotto (KPYO)		2	4	Speaker 8	About YOUTH DAY
		Monique Bisgould (CYO)		2	4	Speaker 9	Celebrations of Youth
		David Parker (w Finalists)		2	4	Speaker 10	McDonald's
		Roberto Hausman (w TD)		2	4	Speaker 11	Cdn Law Enforcement Training College
		Tylaine Duggan (w PN)		2	4	Speaker 1	TY card
56	8:30	Michie Mee	1		15	Music 43	Hip Hop
57	8:45	Blessed	1		15	Music 44	Reggae
58	9:00	ALL PERFORMERS	1	2	5	EVERYONE	Bob Marley "One Love"
59	9:05	Tylaine Duggan *		2	1	Speaker 1	Thank You – CLOSE

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**YOUTH GALLERY**

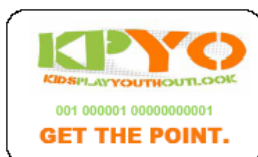
SPOT	EAST OF PEACE GARDEN & EAST OF FOUNTAIN	SIDE	Photography	Art
1	Cris de Oliveira	South	Photography	
2	Vai Yu Law	South	Photography	
3	Keith Eager	South		Art
4	Mayla Donachie	West	Photography	Art
5	Kassandra Tomlinson	West	Photography	
6	Katherine Mackay	West		Art

**FOOD VENDORS**

SPOT	2 WEST OF PEACE GARDEN & 2 NORTH OF FOUNTAIN	Managed by	Type
1	Summer Fun Funnel Cakes	Derek	SWEET FOOD Funnel Cakes
2	La Fiesta Catering	Malena	LATIN FOOD Roast Pork Sandwiches Chicken Breast Shish-Ke-Bob BBQ Steak Tortilla De Papa Green Salad Humitas Fried Plantain
3	Mes Amigos Festival & Caterers	Jocey	MEXICAN FOOD Chille Relleno Pasole Pico de Gallo Tacos Corn Sausages
4	The Big Slice	Zaem	CONVENIENT FOOD Pizza Fries

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**COMMUNITY TABLES**

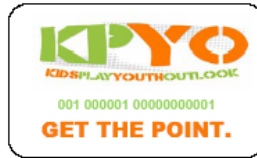
SPOT	FROM WEST TO EAST	LOT	Managed by	Type
1	*Canadian Red Cross	A	Jamie	Information
2	*Toronto Fire Services	B	Ron	Information
3	*Cadets Canada (f)	C	Anthony	Information
4	*Youth for Human Rights International (e)	D	Lois	Information
5	*Spelling Bee of Canada	E	Julie	Information
6	*Canadian Law Enforcement Training College	F	Roberto	Information
7	*The Student Life Education	G	Tim	Information
8	*HEYY	H	Noel	Information
9	*ACCHO	I	Noel	Information
10	*Divine Performing Arts	J	Tanya	Information
11	The Students Commission	K	Abigale	Information

**EXHIBITS, STATIONS and TABLES**

SPOT	EAST – Bay Street	Managed by	Type
p-1	Blue Avenue	Vince	Electric Bikes
2	*Young Drivers of Canada	Angelo	Give-aways
p-3	The Little Green Kit	Tish	Environmental Products
SPOT	WEST of Fountain	Managed by	Type
1	Henna Designs & Tattoos	Charles	Henna Tattoos
MAP	SOUTH of Left of Stage	Managed by	Activity
13	HTO Container	Toronto Health	Water trailer
11	*Fan Station	Noel	Photo's, film and autographs w artists
11	**Merchandise Station	Kelly Mc	CD's, T-shirts and Wristband sales
MAP	NORTH of Right of Stage	Managed by	Activity
12	**Information, Press & TY Card	Penny	Media and TY Card Registration
12	**Artist Registration	Kelly M	Artist, Vendor check-in & allocation
12	Youth Gallery Registration	Chris	Art & photography station allocation
12	Artisan Vendor Registration	Bill	Vendor space allocation
12	Community Table Registration	Amber	Table area allocation
12	Volunteer Registration	Doreen	Volunteer assignment & coordination
MAP	NORTH of Right of Stage	Managed by	Activity
6	*Coca Cola Beverage Station	Leah	Pop and water vending
6	RABBA Snack Shack	Chuck	Chips and candy vending

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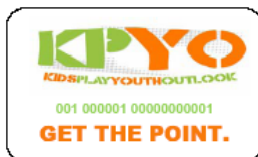
SPOT	NORTH of Peace Garden	Managed by	Type
1	*Network Child Care Services	Piera	Face Painting
2	**Globe Aware	Clive	Buttons

**ARTISAN VENDORS**

SPOT	SOUTH – Queen Street	Managed by	Type
p-1	Maple Leaf Shades	Quadeer	Sunglasses
p-2	Tierra Sol	Marcos	Clothing
p-3	Touch International	Jai	Artist Development Courses
p-4	Eco Living Cleaners	Kenny	Environmental Products
p-5	Core Sales Inc	Katrina	Environmental Products
p-6	Dis & Dat	Leslie	Various Products
p-7	Dharma Bro	Spencer	Peruvian Products
p-9	DJ Records	Natasha	CD's and records
p-10	Summer-Dreamz	Matthew	Clothing
p-11	*Louisa K	Kathleen	"Hipster" Travel Handbags
o-12	International Agency Group	Roberto	Various Products
p-13	Yana	Dudley	T-Shirts, Hats, Bags & Belts
14	Henna Designs & Tattoos	Charles	Henna Tattoos
d-16	DeyFashion Accessories	Seinab	Various
17	Los Mayas	Ana	Various Products

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**Supporting Voices outside of the above agenda already include:**

*ALWAYS – Chair Emeritus, Gino Empry, Nelly Furtado, President Bill Clinton, Robin Williams, Ronnie Hawkins, Shirley Douglas, Fefe Dobson, Martha Burns, Don Harron, Sonja Smits, Diane Dupuy, David Warrack, Rosanna Verso & Grenville Pinto, Stefano, Cliff Thorburn, Kerry Goulet, Marty Roth, OFIR, Salmon Cupid & TASSO, Muhtadi & the York Square Drumming Squad, Ryerson University, Mayor David Miller, The Honourable George Smitherman, Councillor Pam McConnell, The Honourable Bill Graham, The Honourable John Tory, Premier McGuinty and on...*

**We thank our Corporate Champions who have helped to realize YOUTH DAY 2007:**

*McDonald's, Coca Cola, Pizza Pizza, XEROX, Staples, Starbucks, RABBA Fine Foods, The Gap, Home Depot, 20<sup>th</sup> Century Fox, Investors Group, Loblaws, A&P Canada (Dominion), SINGER Canada, Budget/Avis, Alliance Atlantis, Tom's Place, Baton Rouge, Shmooze, The Republic, Pantages Suites Hotel & Spa, The King Edward Hotel, Suites @ One King West, The Lorraine Kimsa Theatre for Youth People (formerly YPT), Young Drivers of Canada, Chairman Mills, Shopsy's, Long & McQuade, Romantic Pictures, Eye2Eye, Upfront Bar & Grill, Vagabondo III, GEO Holiday, The Event Bureau, Freedom Clothing, Lincoln Livery, WaySpa.com, Icehockey World, Sunbanque, A Touch of Class, Cinemax Pictures, Loss Prevention, Life Capture, Toronto Community Housing Corporation & many more – each playing their part.*

**We thank our Caring Partners who make a difference in the lives of our kids in TO;**

*Kids Help Phone, Spelling Bee of Canada, UMOVE (United Mothers Opposing Violence Everywhere), Frozen Pond, Shoot For A Cure, Michael Shepard, Breakaway Relief Care, The Anna Baillie Foundation, DAREarts Foundation, Lightning Athletic Club, NO GUNS Coalition, Parent College, Toronto Insulin City Lions Club, and Youth for Human Rights Canada, plus many, many more like-minded...*

**Responsible Media and Press coverage spreading the “good news”, has included:**

*CFTO News; Global News; City TV/CP24; MTV Television, YOU TUBE, Rogers Television, KanrockTV.com, The Toronto Star, The Toronto Sun, The National Post, FLOW 93.5, CBC Radio, CFRB 1010, 680 News, 640 News, AM740, Radio 107.9 FM, THATradio.com, Marketing Magazine, NOW Magazine, Teen Tribute Magazine, The Liberty Gleaner, Tandem Newspapers, The Community Bulletin, Canadian Living Magazine, Condominium Life, Really Big Networks, TorontoArtsandEvents, Corriere Canadese and dot.tv...*

**THANK YOU TO THE READER for JOINING THE LIKE-MINDED**

WE COUNT ON YOUR NEW OR CONTINUED SUPPORT...

**LET'S GUIDE OUR YOUTH TO A BRIGHT FUTURE...**

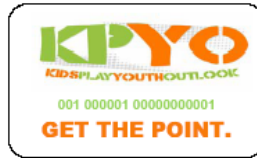
LET'S SHOW THEM WE REALLY DO CARE...

**PLEASE SUPPORT YOUTH DAY 2008 and HELP US TELL THEM!**

Our appreciation for spreading this good news to your database, Facebook and networks...

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SATURDAY JULY 26 - FREE Concert

*\*Noon to 9pm \**

Nathan Phillips Square - Toronto City Hall

9 hours of non stop  
LIVE PERFORMANCES  
featuring amazing talent!

MUSIC, DANCE, ART,  
& PHOTOGRAPHY  
Over 50 Performances!



COME OUT - BE PART OF IT...

JUNO Award winning artist *Blessed* and *Michie Mee* will headline the line-up along with *Bare Rump*, *Basia Lyjak*, *Bella Divas*, *Black Rainbows*, *C-DET*, *Charlie Black*, *Elvis Priestley*, *David Kirton*, *Freddy Will*, *From Other Planes*, *Futures Past*, *Invermier*, *J. Robb*, *JNSQ & Bonafide Siblings*, *Mic Boogie*, *Project Crunch*, *Rosita Stone*, *Sarah Melody*, *Speak of the Devil*, *Stone Angel*, *Street Dreama*, *TonicSoul* & MANY MORE !



For info [www.youthdaytoronto.com](http://www.youthdaytoronto.com) or e-mail [youthday@kpyo.net](mailto:youthday@kpyo.net)

